**Starter Brook – Assignment**

**Unit 1 | Assignment - KickStart My Chart**

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**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* **Statistics :**
* Out of a total of 4114 projects, 2185 (53%) received successful campaign funding. The status for other campaign states such as failed, canceled and live are as followings:
* a. Failed: 1530 (37%),
* b. Canceled:349 (8.5%),
* c. Live: 50 (1.2%)
* **Most successful – ventures:**

**Theater :** - Has the most number of successful projects (out of 2185 - > 839 successful – 38%)

Most success in month of May.

Within the theater category the sub-category of “Plays” -> had the greatest number of successful projects (694 out of 839 or 83%).

**Musical**  -> sub-category had the fewest successful projects (60 out of 839 or 7%).

**Journalism** :- Most unsuccessful projects (out of 2185 -> 0 successful)

Most success in month of May : 232 out of 2185 or 11%

December least successful : 110 out of 2185 or 5%)

* Easy to get funding in area of film video/television.
* High risk of failure and success in film video/ television.
* Among all countries, USA had the highest number of the successful projects (1651 out of 4114 or 40%).

**What are some of the limitations of this dataset?**

* Failure reason not found

**What are some other possible tables/graphs that we could create?**

* Most ventures funded by backers